

# ISU I-CORPS SITE APPLICATION FOR MINIGRANT FUNDS

Congratulations! Completion of the ISU I-Corps Site program enables you to apply for up to \$3,000 for travel to a tradeshow or industry conference to continue your customer discovery efforts. Please fill out this form in order to receive the minigrant.

## SECTION 1. TEAM MEMBERS

Entrepreneurial Lead \_\_\_\_\_

Academic Lead \_\_\_\_\_

Mentor \_\_\_\_\_

Second Entrepreneurial Lead \_\_\_\_\_

## SECTION 2. CUSTOMER DISCOVERY INTERVIEWS

A minimum of 15 documented customer discovery interviews must be completed in order for your team to be eligible to receive the minigrant. Please provide the following information and attach the most recent version of your business model canvas.

Number of customer discovery interviews conducted to date \_\_\_\_\_

Have these interviews been recorded in LaunchPad Central? If not, describe the documentation you have verifying that a minimum of 15 customer discovery interviews have been conducted.

\_\_\_\_\_

## SECTION 3. TRAVEL INFORMATION

Tradeshow/industry conference name \_\_\_\_\_

Website \_\_\_\_\_

Travel dates \_\_\_\_\_

Number of I-Corps Site team members attending \_\_\_\_\_

Registration fees \_\_\_\_\_

Estimated transportation expenses \_\_\_\_\_

Estimated lodging expenses \_\_\_\_\_

Estimated expenses for meals \_\_\_\_\_

List at least three companies (or individuals and their affiliations) with which you plan to have customer discovery interviews

\_\_\_\_\_

Note: Minigrant funds can be used to travel to individual customer sites in addition to or in lieu of travel to a tradeshow.

Teams that are interested in applying for the National I-Corps Teams program must be able to document a minimum of 20 customer discovery interviews.